



Case Study

**BRIDGESTONE**

# Driving Efficiency in Credit Operations: Bridgestone's Partnership with Trade Shield

Bridgestone South Africa, a leading provider of tyres and mobility solutions, required a modern, automated credit risk management solution to handle high volumes of customer onboarding and debtor reviews. With strict compliance requirements and the need for operational efficiency, Bridgestone sought a partner that could deliver speed, accuracy, and reliability.

## Challenge

- Manual credit processes slowing onboarding and approvals.
- Need for real-time risk profiling and recommended credit limits.
- Compliance and audit requirements demanding transparency and accuracy.
- Desire for a trusted partner to enhance efficiency and governance.

## Solution

Bridgestone partnered with Trade Shield in 2023 to implement its advanced credit risk management platform, which delivered:

- Automated onboarding and vetting of all new customers.
- Continuous monitoring and automated reviews of existing debtors.
- Daily updates on customer risk profiles and recommended credit limits.
- Timely, practical, and commercially sound reporting and advice.
- A responsive, knowledgeable team ensuring smooth integration and ongoing optimisation.



## Impact

- Significant reduction in time to complete credit reviews.
- Improved accuracy and efficiency in extending credit.
- Enhanced compliance and governance through transparent, automated processes.
- Strong partnership with a provider committed to service excellence and innovation.

## Why Trade Shield

- 1** Proven reliability and adaptability for large-scale operations.
- 2** Scalable automation for compliance and efficiency.
- 3** Exceptional client support and innovation-driven partnership.

## Client Testimonial

*"Trade Shield provides us with automated, digital onboarding and vetting of all our new customers and continuous monitoring of existing debtors. Their platform has saved time and improved accuracy in our credit operations. We have found their team to be professional, responsive, and highly knowledgeable. Based on our experience, we confidently recommend Trade Shield as a reliable and trusted partner in superior credit management solutions."*

### **Cobus le Roux**

Credit Analyst, Bridgestone South Africa