



Case Study

DIPLOMAT

Diplomat Distributors transforms credit management with Trade Shield's platform

Diplomat Distributors, a leading FMCG sales and distribution company, needed a robust solution to improve credit risk management and streamline decision-making. With thousands of customers and high transaction volumes, the business required real-time insights and predictive analytics to assess creditworthiness quickly and confidently.

Challenge

- Manual credit processes slowing approvals.
- Limited visibility into customer risk profiles.
- Need for data-driven decisioning to mitigate credit risk and support growth.

Solution

Diplomat Distributors implemented Trade Shield's trade credit analytics platform, which delivered:

- Advanced Analytics for predictive credit risk assessment.
- Real-Time Monitoring of customer credit behaviour.
- Data-Driven Insights for dynamic credit limit reviews.
- Streamlined Workflows to accelerate approvals and improve efficiency.



① Impact

- Faster credit decisions and improved operational efficiency.
- Reduced credit risk exposure through proactive monitoring.
- Enhanced ability to grow sales while maintaining strong risk controls.

② Why Trade Shield

- 1 Predictive analytics for smarter credit decisions.
- 2 Real-time visibility for proactive risk management.
- 3 Scalable automation for high-volume FMCG environments.

□ Client Testimonial

"The implementation of Trade Shield as a trade credit analytics tool has had a significant impact on our credit management. The tool's advanced analytics, real-time monitoring, and data-driven insights enable us to assess customer creditworthiness, mitigate credit risks, streamline processes, and quickly review credit limits."

Minka Kitching

Credit Manager, Diplomat Distributors